NYDIA M. VELAZQUEZ, New York
Chairwoman

STEVE CHABOT, Ohio
Ranking Member

Congress of the United States

U.S. House of Representatives

Committee on Small Business

2361 Rayburn House Office Building

Washington, DC 20515–6315

NOTICE OF HEARING
June 20, 2019
10:00 A.M., 2360 Rayburn House Office Building

TO: **Members, Subcommittee on Economic Growth, Tax, & Capital Access**

FROM: **Andy Kim, Chairman**

DATE: **Thursday, June 13, 2019**

The Committee on Small Business Subcommittee on Economic Growth, Tax, and Capital Access will meet for a hearing titled, "The Importance of Accurate Census Data to Small Business Formation and Growth." The hearing is scheduled to begin at **10:00 A.M. on Thursday, June 20, 2019 in Room 2360 of the Rayburn House Office Building.**

Every 10 years, the U.S. Census Bureau is constitutionally mandated to count every person in the nation and the next one is less than one year away. Census data is the basis for allocating federal funding and businesses are more dependent on Census data than any other sector. Trade associations, chambers of commerce, and businesses rely on this information for economic development, business decisions, and strategic planning. Specifically, census data helps identify potential customers and employees, business locations, where to target advertising, and what should be offered in different communities. New technology and emerging apps also heavily rely on precise and accurate data from the Census. In the 21st century information age, having access to the right data and information is crucial for the success of many small businesses. The hearing will provide an overview of the census and why accuracy is critical to small firms and emerging industries. Members will hear from a variety of witnesses about how they use census data to make strategic decisions that can help them grow and hire.

A staff briefing will be held at 2:00 P.M. on Monday, June 17, 2019 in Room 2360 of the Rayburn House Office Building.

If you or your staff have questions, please contact Matthew Bowman, Professional Staff Member for the Committee, at 202-225-4038.